



ROCIO INDUSTRIES

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VISION

- Taking a step for mankind doing something to make the country proud by contributing to the mankind and the society by delivering the world class goods in every sector. Grow as a market leader creating a monopoly in the best quality consumer goods in market.
- Promoting eat good live good **“Swad Bhi Sehat Bhi”**.

MISSION

Rocio industries integrates some of the following objectives with its routine Functioning to inch closer towards its vision:

- Launching choco'me and healthy hunger by the end of 2021
- Reaching to the count of 2,50,000 retail placement
- Stepping in rural market with the set of new range of products
- Launching our brands in 20 more cities by 2021
- Stepping out reaching to 9 more countries by end of 2021
- Employing 250 more employees by the end of 2021 reaching to the Count of 1000 employees

ROCIO INDUSTRIES

INTRODUCTION

- Established in the year 2015, the company has its headquarters in the city of ahmedabad, gujarat. It involves itself in a range of varying business activities related to food item.
- We are one of the largest manufacturing and exporting facilities in india & one of the fastest growing company in FMCG sector With brand **Khushi's**.
- Rocio Industries is established in the most hygienic environment and equipped with ultra modern manufacturing facility. We gathered 10 years of vast experience and marching forward with a view to hold on the topmost position.

OUR VERTICAL'S

- The company is dealing mainly In **Dehydrated Agro Products**.

Its main foremost business since 2008 is trading in bulk dehydrated onion, garlic, vegetables and other spices. It has started its Manufacturing activity in 2015 starting with new FMCG division. The new segment “Horeca”, stands for hotel, restaurant, and catering, business has also started effectively this year.

The company is having our peak season during dec to march, then july to nov.



B2B

DOMESTIC TRADE

- The company is leading supplier to b2b and wholesale market.
- It manufactures and supplies products to several leading brands in india.
- Khushi intends to provide quality & on time in full (otif) service to all its customers across categories by establishing small warehouses and directly to its end customers, currently company has more than 1000 end customers of b2b a cross the country.
- The company has more than 1000 clientage including small, medium and big enterprises. The creation of brand “**Khushi's**” Helping in growing the client list bigger.

FMCG

CONSUMER GOODS



Start your Day With
**CHOCO
ME**



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  / **ROCIOINDUSTRIES**

GARLIC MAGIC



Khushi's garlic magic is 100% natural and has 0% cholesterol can be used in all indian and italian meals

USES

Garlic magic helps to make garlic bread at home. It is a taste enhancer in veg and non- veg dishes as well as snacks, soups, etc.

HOW TO USE IT

- Mix two spoon khushi's garlic magic with 100gms or two spoon of butter or cheese.
- Apply the mix on bread properly with all sides covered or both the sides.
- Toast the bread properly for 2 min. (dont heat the butter) and your Khushi's garlic bread is ready.

PIZZA MIX MASALA

There is no artificial colours added into it.
100% make from natural and healthy

USES

Khushi's pizza magic can be used to make best pizza at home by just adding one spoon on pizza base. Khushi's pizza magic can be used in all Indian, punjabi, south indian, italian, veg – non veg dishes, sandwiches, subji, dal and soups.

HOW TO USE IT

- Add one spoon of Khushi's pizza magic in two spoon of sauce of ketchup & spread it on pizza base equally.
- Add chopped onion, tomato, capsicum, green chili, mayonnaise, cheese, etc.
- Put the base for baking in oven or pan.
- Enjoy it with hot beverages at home



PIRI PIRI MAGIC

USES

Piri piri magic is hot spice with a tangy hot taste.
Excellent on french fries,
Diced vegetables, fish, prawns, chicken. Sprinkle on,
Then grill, pan fry or BBQ on medium heat.

Ingredients

Salt, dehydrated garlic, red chilli powder, tamarind powder,
sugar, onion powder, black pepper powder,
dried oregano, acidifying agent (330),
added permitted natural colour (160c)



PASTA VEGGI MAGIC



USES

It is used to make veggie pasta at home.
you can also make cheese pasta with this seasoning

HOW TO USE IT

- Add entire contents of Khushi's pasta veggie magic and stir for 2-3 minutes, until thickens.
- Add cooked pasta to the mixture your yummy pasta is ready !



OREGANO MAGIC

USES

Oregano the greek herb is widely accepted in pizza due to its pungent flavor.

Considering its wide growth is adapted in many modern recipes.

Use it to flavor sauces, make herby bread rolls, and in marinades for meat.

HOW TO USE IT

- Uses of oregano include treating respiratory tract disorders, gastrointestinal (gi) disorders.
- Oregano magic for pizza, pasta, quiche, vegetables, soups stews, sauces, eggs and meal.



CHILLI FLAKES MAGIC

Ingredients

Crushed chilli particules

HOW TO USE IT

- Khushi's 100% natural Chilli Flakes compliment wide range of your regular dishes.
- Spice up your pizza, pasta, BBQ, sandwiches and curries.



GARLIC SALT MAGIC

Ingredients

Lodised salt, garlic

HOW TO USE IT

- Enhance the flavour of your savoury dishes by adding this spiced garlic salt in place of your regular salt.

JEERA ALOO MAGIC

USES

It is used to make best jeera aalu at home it can be used in the recipe of many other vegetables also like dum aalu, pyaz aalu, etc

HOW TO USE IT

- To make jeera aloo masala magic for 4-5 person, take 4-5 medium size potatoes, boiled them, make cut pieces, keep in separate plate, take a fry pan or cooker, put 2-3 table spoons edible oil, let it be hot, put the boiled potatoes in fry pan.
- Add 2-3 spoon of khushi's jeera aloo magic, in fry pan, let it be mixed with boiled potato for 3-5 minutes.
- Now, Khushi's jeera aloo magic is ready to eat.
- enjoy the best meal with Khushi's jeera aloo



GARLIC GINGER MIX MAGIC



Ingredients

Dried ginger, dried garlic,
Iodized salt and black pepper powder.

HOW TO USE IT

- take two spoons of khushi's healthy ginger garlic (KHGG)
- Add water as require and stir to make ginger garlic paste.

TEA MASALA

INGREDIENTANTS

Black pepper, dry ginger, chinese cinnamon, green cardamom, chinese cinnamon leaf, nutmeg, clove and black cardamom.

SIMPLE STEPS TO REFRESHING TEA

- Add ½ tsp of khushi's healthy tea masala to 2 cups of tea while you boil water to 2 cups of tea while you boil water to make tea.



AYUSH KADHA

INGREDIENTANTS

Black Pepper, Dry Ginger, Cinnamon, Green Cardamom, Nutmeg, Clove and Black Cardamom, Tulsi (Besil), Mumakka (Raisin) and Ashwagandha

SIMPLE STEPS TO REFRESHING TEA

- Take 3-4 cups of boiled water on big boel.
- Add 2 tbsp khushi's blened healthy Ayush Kadha (Powder). Stir to dissolve in hot water.
- Now Khushi's Kadha is ready to drink. Pour in glass, take sips and enjoy the flavour of khushi's Kadha
- Add Jaggery and Lemon juice to enchance your teste if needed





SCHEZWAAN CHUTNEY

No Preservatives,
No Colorings

INGREDIENTS

Dry Red Chilies, Sesame Oil, Chopped Garlic,
Chopped Ginger, Sichuan Peppercorn, Chopped Onion,
Sugar, Salt, soya sauce, Apple Cider, Pepper Powder, Chopped celery.

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Start your Day With

**CHOCO
ME**



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  / [CHOCOMEINDIA](#)

HAZELNUT CHOCOLATE SPREAD

No Preservatives,
No Colorings

INGREDIENTS

Sugar, edible vegetable oil (palm oil),
milk solids, hazelnut (18%),
cocoa solids (7%),
hydrogenated vegetable fat
(palm oil & sesame oil),
antioxidant 322(i) and
edible common salt.



MIX CHOCOLATE SPREAD

No Preservatives,
No Colorings

INGREDIENTS

Sugar, edible vegetable oil (palm oil),
milk solids,
cocoa solids (6%),
hydrogenated vegetable fat
(palm oil & sesame oil),
antioxidant 322(i) and edible
common salt.



WHITE CHOCOLATE SPREAD

**No Preservatives,
No Colorings**

INGREDIENTS

Sugar, edible vegetable oil (palm oil),
milk solids, (s.m.p. & w.m.p.)
hydrogenated vegetable fat
(palm oil & sesame oil),
antioxidant 322(i) and edible
common salt.



COMING SOON



WHITE CHOCOLATE COMPOUND



DARK CHOCOLATE COMPOUND



WHITE CHOCOLATE BARS



DARK CHOCOLATE BARS



WHITE CHOCOLATE CHIPS



DARK CHOCOLATE CHIPS

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Now breakfast will be **HEALTHIER** and **TASTIER** then ever before introducing
the widest range of **BREAKFAST CEREALS** and every need
that can treat your hunge in a **HEALTHY WAY**

PEANUT BUTTER CREAMY

No Preservatives,
No Colorings

INGREDIENTS

ROASTED PEANUTS, CORN SYRUP SOLIDS, SUGAR, SOY PROTEIN, SALT, HYDROGENATED VEGETABLE OILS (COTTONSEED, SOYBEAN AND RAPESEED) TO PREVENT SEPARATION, MONO AND DIGLYCERIDES, MINERALS (MAGNESIUM OXIDE, ZINC OXIDE, FERRIC ORTHOPHOSPHATE, COPPER SULFATE), VITAMINS (NIACINAMIDE, PYRIDOXIDE HYDROCHLORIDE, FOLIC



PEANUT BUTTER CRUNCHY

No Preservatives,
No Colorings

INGREDIENTS

Roasted Peanuts And Sugar, Contains 2%
Or Less Of: Molasses, Fully Hydrogenated
Vegetable Oils (Rapeseed And Soybean),
Mono And Diglycerides, Salt.





Raguler Jaggery Cubes

No Preservatives,
No Colorings

INGREDIENTS

Natural Sugarcane Juice

Bebefits

- Nutrition's
- Help In Weight Loss
- Improves Digestion
- Provide Instant Energy
- Cures Cough Cold And Headaches
- Immunity Booster
- Improve skin Helth
- Detoxes Liver
- Purifies Blood



Ginger Jaggery Cubes

No Preservatives,
No Colorings

INGREDIENTS

Natural Sugarcane Juice, Ginger

Benefits

- Nutrition's
- Help In Weight Loss
- Improves Digestion
- Provide Instant Energy
- Cures Cough Cold And Headaches
- Immunity Booster
- Improve skin Health
- Detoxes Liver
- Purifies Blood



Powder Jaggery

No Preservatives,
No Colorings

INGREDIENTS

Natural Jaggery

Benefits

- Nutrition's
- Help In Weight Loss
- Improves Digestion
- Provide Instant Energy
- Cures Cough Cold And Headaches
- Immunity Booster
- Improve skin Health
- Detoxes Liver
- Purifies Blood



KESAR

0.5 gm / 1 gm



PISTA

250 gm / 500 gm



PISTACHIO

250 gm / 500 gm



ROCK SALT



PINK SALT



KHAREK

EXPORT

MORE THAN 30 COUNTRY USE OUR PRODUCTS

We have a large customer base at japan, australia, spain, uk, canada, nigeria, iceland, slovenia, romania, argentina, brazil, pakistan, germany, turkey, egypt, korea, venezuela, italy, portugal, morocco, poland, netherlands, syria and many other european countries.

Our best quality and customers' satisfaction-oriented approach captures many customers at global markets. We also have a large customer base in the home-based market which includes more than 100 leading corporate customers.

The company has in its upcoming plan to introduce its brand products to its export market, covering the indian clients residing at foreign countries. The targeted countries would be russia, america, canada, australia and gulf countries.

HORECA BUSINESS



CONTACT US



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